

Request for Quote – Video Production



October 1st 2020 – Ontario, Canada

[Coworking Toronto](#) and [Coworking Ontario](#) are regional non-profit collectives, comprised of independent coworking space owners and operators. The collectives are working together to create 2 short promotional videos, in an effort to educate the public about coworking and to promote the benefits of coworking to our markets in Toronto and across Ontario.

Coworking Toronto and Coworking Ontario extend this RFQ in effort to select a videographer and/or video editor and/or video production company to assist with these promotional videos.

Project Specifications

Each video will be a maximum of 1 minute long.

Selected party will work with the Video Committee to develop final storyboard and script.

The finished product will be two, high resolution, live action videos, ready for distribution online.

Each video shall feature multiple spaces and coworkers to show the diversity of coworking spaces.

The finished videos should be accessible (closed captioning).

Production Timeline

October 15: Meet w/ Video Committee to discuss the Creative Brief, video goals & objectives.

Please propose timeline for presenting video concept(s) to the Video Committee for approval.

Please propose timeline for filming (in a minimum of 3 different coworking spaces across Ontario).

Please provide timeline for editing.

Expected delivery date: November 15th 2020 (earlier if possible).

Estimated Project Budget

\$4000.00 CAD

Selection Criteria

- All are welcome and encouraged to submit quotes.
- We particularly encourage submissions from Black Canadians, Indigenous People, Canadian People of Colour and BIPOC-led companies, who are currently under-represented in the coworking industry.
- Experience working with or within a coworking space is an asset, but not required.
- Preference will be given to companies and/or contractors based in 'Ontario, Canada'.

How to submit questions / your quote:

Email: info@coworkingontario.ca

Subject: Coworking Video Question / Quote

*Please be sure to include your contact information

Deadline for submissions:

Monday October 12th, 2020 - 5:00 pm Eastern Time

We encourage [Coworking Toronto](#) and [Coworking Ontario](#) collective members to distribute this RFQ publicly in their region, and throughout their local coworking networks.